

ACES LOGOS

Contact Colin Bradford, (editor@aces.org.uk - 01 665 589 008) with any queries over use.

1. ACES colour logo.ai



2. ACES colour logo.eps



3. ACES colour logo.tif



4. ACES colour logo.jpg



5. ACES colour logo – no text.tif



6. ACES colour logo-shaded.jpg



7. ACES colour logo-shaded.tif



8. ACES mono logo.ai



9. ACES mono logo.eps



10. ACES mono logo.tif



11. ACES mono logoname.ai



12. ACES mono logoname.eps



13. ACES mono logoname.tif



14. ACES mono logoname-SMALL.tif



NB: Logos need to be scalable, i.e. suitable for use at all sizes from very small to very large. For this reason **please do not use the very old, out-of-date versions of the logo which have the full name of the Association at the top and bottom of the logo.**

OTHER DESIGN ELEMENTS

PREFERRED FONTS

- Arial for body text
- Friz Quadrata for headings - and either All Caps or Small Caps, not lower case

FULL NAME

The Association of Chief Estates Surveyors and Property Managers in Local Government

- The full name includes "The" at the beginning;
- Use "and" rather than an ampersand (&);

HORIZONTAL ELEMENTS

- If you need any horizontal emphasis use two opposing pairs of black and grey (20% black) lines as in the examples below.



THE TERRIER

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