



## MEDIA INFORMATION

### ADVERTISING

If you sell goods and services to property managers in the public sector you may want to advertise in the public sector property managers' own ACES publications.

ACES publications present an opportunity for ...

- **highly focussed advertising** directed at ...
- **top decision makers** in the field of ...
- **public sector estates** and property management.

### PUBLICATIONS

ACES has a full programme of publications of professional interest to the public sector surveyor. The yearbook, "PER ANNUM", contains up-to-date contact information for all ACES members and all the local authorities and other public sector bodies represented on ACES. It also has information on who does what in the ACES branches, ACES working parties and ACES links with external bodies. "THE TERRIER", published quarterly, is the Association's regular journal with news, gossip, professional advice and other items of topical interest. Print runs for "PER ANNUM" and "THE TERRIER" are 500 and the publications are distributed to ACES members in about 240 British local authorities and public sector bodies.

Each year, there are also two editions of "ASSET" containing professional papers compiled from ACES conferences and dealing with the latest public sector property issues. "ASSET" does not contain advertisements but sponsorship arrangements are possible for each ACES conference and the associated edition of "ASSET".

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### ACES

The Association of Chief Estates Surveyors and Property Managers in the Public Sector represents the chief estates and property management professionals in local authorities and other public sector organisations throughout the UK such the Government Office, the Valuation Office and Fire and Police authorities.



